



Plot No. 58 & 60, Garden Avenue, Service Road, River Garden,  
Main Islamabad Expressway, Islamabad.

A PROJECT BY



**GULF ALLIANCE CORPORATE HEAD OFFICE**

Suite No. 1, 4th Floor, Mushtaq Mansion, Fazl-e-Haq Road, Blue Area, Islamabad

**GULF ALLIANCE BRANCH OFFICE**

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# RIVER ICON

Engulfed by Serenity



## OUR STORY

Our journey began with a simple idea - make living more meaningful for our people by providing them an upgraded lifestyle and economic opportunities through high-quality constructed projects. This idea ignited the spark of a construction revolution, becoming the foundation of Gulf Alliance Builders & Developers (GABD) PVT LTD, a company that focuses on enriching each individual's life through this contemporary approach.

Gulf Alliance is proud to claim itself as a national entity, 100% owned by Pakistani nationals and established in 2012. Headquartered in Islamabad, Gulf Alliance is a private company that comprises of a vast team of experienced professionals, trained engineers, managers, supervisors, and labors with diverse portfolios and a knack for success across the real estate sector. Our team has a fine blend of young and experienced professionals deployed to offer benchmark-setting projects to our esteemed clientele, and lead the progress to our vision of a prosperous Pakistan.

GABD's humble beginnings started off as a general works contractor in 2012. With the passage of time, the company embarked on mega projects and has undertaken many challenging assignments. As we progressed accumulating and polishing our skills, we expanded our knowledge and experience in designing, building and constructing. We ensure top-quality solutions and project management services, expanding our business horizons and generating profitable outcomes for all stakeholders. Now, we are more excited than ever to move towards rapid expansion and development.



## ABOUT US

When it comes to smart and sustainable living, GABD are masters in this craft. We are a modern construction company with an objective to promote smart and ecological construction projects. Our structures are not only beautiful but are also built on top standard health protocols. We aim to construct technologically advanced infrastructures for an eco-friendly modern living. We encourage communities to come together through the participation of private and public sector entities which enable us to realise our goal; enrich the present to secure the future.

## WHAT WE DO?

We provide high quality construction, building, and correlated services that are compliant with safety and health protocols to deliver the best for the occupants along with tailor made packages to suit their construction needs and requirements. Guaranteeing all kinds of security standards, GABD provides specialized services in the field of architecture, construction, property development, interior designing, maintenance, and real estate investment services. In addition to this, we also provide planning and estimation services as per the request of our clients. Our additional services include provision of heavy machinery equipment, tools, raw materials and labor services.

All our constructions have specialized safety and security designs with quick action protocols incorporated into the floor plans. We make sure that all our commercial projects for our clientele are compliant with international standards of safety and security to not only satisfy the needs of the client but also deliver the ultimate sense of peace that one can feel in their space knowing that everything is the best.



## THE WING

The eagle's wing signifies ambition and aspiration. It is a symbol for superiority and soaring heights, attributes which are heavily embedded in the brand's identity. The eagle's wing also communicates a crucial aspect of a clear vision.

## MISSION

To promote safe and hassle-free lifestyle, modernize the architectural practices, and become the trendsetter of contemporary living.

## VISION

Elevating the communal lifestyle through smart and sustainable projects that can make our nation prosper.

## OUR VALUES

### Clear - Committed - Considerate

**Clear.** We have a clear vision, a clear goal that we aim to achieve in every single project with full honesty and transparency.

**Committed.** Our team is committed to delivering each project with integrity & professionalism, ensuring the highest level of ethical measures. For each aspect of the project, we take full ownership of our tasks & decisions.

**Considerate.** Our plans are built with thought and care, for those who put faith in our decisions, and those who want to make their dream come true with us. Our client's need is our first priority.



## A LUXURIOUS HIGH-RISE RESIDENTIAL PROJECT

Inspired by contemporary Moroccan architecture - RIVER ICON is a true reflection of modern design and luxurious lifestyle. Our bedrooms are beautiful, and make sure you feel comfortable, safe and inspired. Our bathrooms are made with a lot of detail using creative layouts, gorgeous designs and accessories. River Icon provides a range of spacious 1, 2 and 3 bedroom apartments, giving future owners a variety of options to select from, according to their needs.



**Underground  
Car Parking**



**Open Gym  
Facility**



**24 Hour  
Surveillance**



**Within Reach  
Schools Nearby**



**Kids Play Area  
Nearby**



**IRFAN ALAM**  
Chief Executive Officer  
Gulf Alliance

The dreams you set, the aims you have, and the choices you make define who you are. I have always had a vision for harnessing the true potential of contemporary urban architecture via a series of construction projects using modern techniques, cutting-edge tools, and latest technology which uplifts the lives of individuals and communities, collectively.

This vision would not have become a mission without our investors, stakeholders, clients and the tremendous support of our entire workforce, joining hands to collectively work towards our continuous success. Thank you for being a part of this journey.



**AKHTAR**  
Chief Executive Officer  
Link Associate & Builders

Our vision, values and principles guide us every step of the way in developing high-quality projects, even if it is a daunting task. We owe our success to a steely determination, team effort and managerial diligence as well as making quality purchases of high standard construction material, overseeing procurement of quality raw materials and other products.

Our set standard of delivering the best cannot be achieved without the cohesion between our team of investors, stakeholders and workers & engineers.

Our mechanism of constant customer engagement and feedback enables us to develop residential and commercial mega projects of the highest standards for our clients.

# ISLAMABAD

## The Prestigious Location

A planned city with well-developed roads and pleasant views, known for its high standard of living, safety and abundant greenery. Life in Islamabad is like dwelling close to nature yet being amongst the hustle and bustle of a cosmopolitan city.



### FAISAL MOSQUE

The magnificent and elegant architecture of this mosque makes it a major attraction for visitors. This majestic white mosque is the fifth largest mosque in the world.



### MARGALLA HILLS

The beautiful and lush Margalla Hills is one of the many reasons the capital city stands out, especially to nature enthusiasts and explorers. These hills are known for its hiking trails, and tourist spots like Daman-e-Koh and Pir Sohawa.



### LOK VIRSA MUSEUM

Located in the Shakarparian Hills, this museum showcases the rich history and diverse cultures of Pakistan.





# IMMACULATE BEDROOMS

Our bedrooms are beautifully designed, and give a modern and lively vibe. Creative elements, design features, light fixtures and reflective surfaces are used to elevate the atmosphere of the bedrooms.







# SPACIOUS LIVING ROOMS

Your living room is the most important room in your home. Our living rooms not only look great, but are also functional and comfortable. Our cosy living room designs will create a warm and inviting environment that can be enjoyed all year-round.





# WELL-EQUIPPED BATHROOMS

We have corralled an extensive master bathroom design that features creative layouts, stunning bathroom furniture designs and gorgeous accessories to throw in the final finesse.

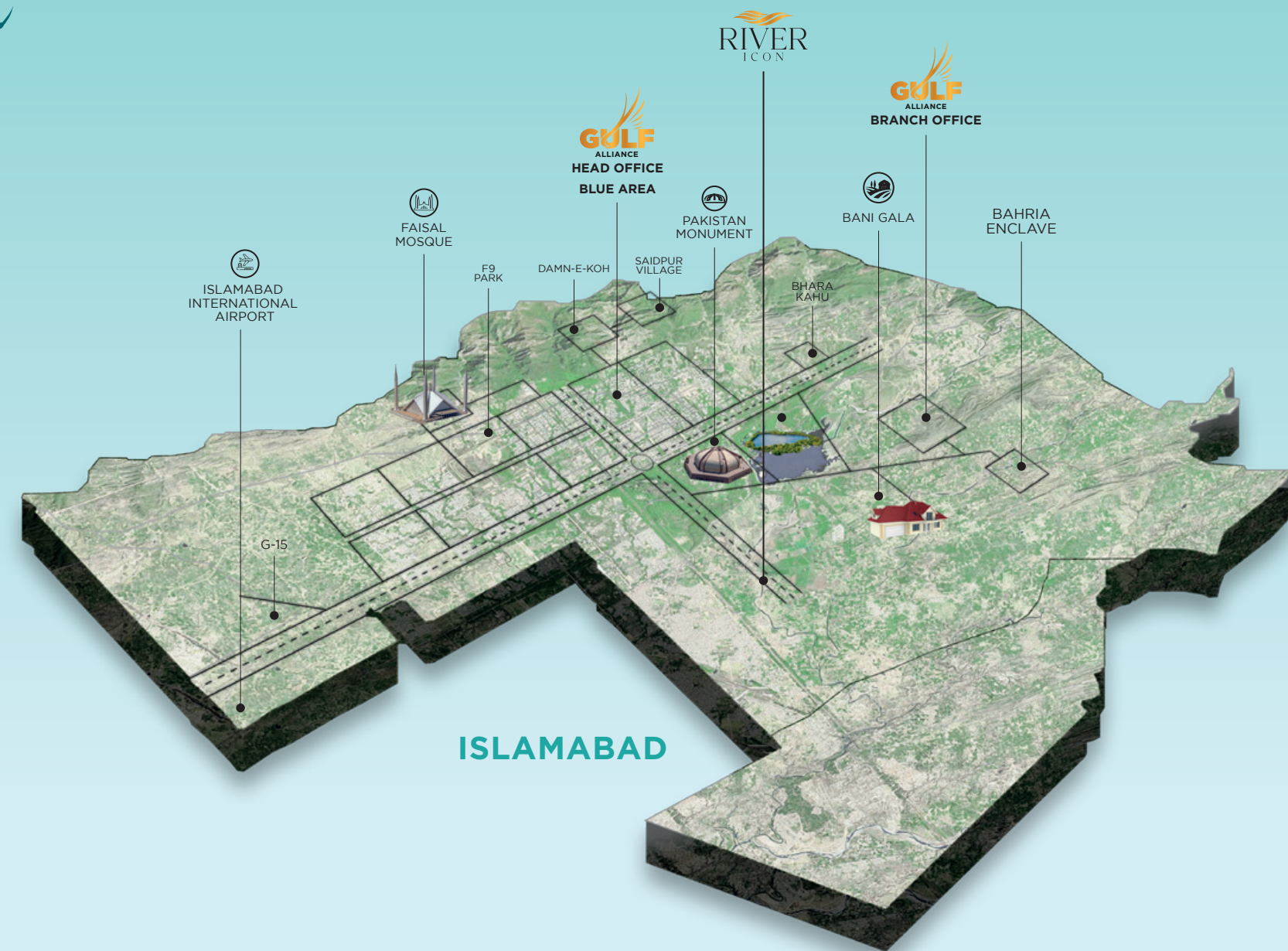




# MODREN KITCHEN

Our kitchens are extremely functional, and have been designed by keeping the 'working triangle' in mind to make sure that there is enough space between the sink, stove & fridge.





## RIVER ICON USPS

- Parks, Mosques, Hospitals & Cemetery available
- Gated Community
- Green Belts
- Street Lights
- Eco-friendly Environment
- Well-planned Vicinity
- Sewage & Drainage System
- Near Sawan River & Islamabad Expressway
- Underground electricity wiring
- Supply of gas, water, and electricity
- 1.23-Megawatt feeder connected with Soan's Grid Station
- All the primary and secondary amenities available

## RIVER ICON DESCRIPTION

Situated in Zone V of Islamabad at Islamabad Expressway, River Gardens extend over the land area of about 1,000 Kanal. Sawan River flows on the southern and western sides of River Gardens. It's developed and designed as per designer ethics. It's located at almost 7 minutes' drive from Naval Anchorage Road and is freely accessible from Shalimar Road, Faisal Avenue, and Kahuta Road. It offers numerous properties of different sizes at affordable rates, providing the best investment opportunities for investors. Moreover, it provides an utterly safe and secure climate. Located nearby Islamabad Expressway, it's only a few minutes away from Sihala Railway Station.

Along with ample boulevards and roads, several parks and playgrounds have been built within the residential society adding to the foliage and beauty of River Gardens providing an eco-friendly environment. Various markets, hospitals, pharmacies, mosques, restaurants, cafes, banks & ATMs, as well as schools, colleges, and universities are located within and adjacent to River Gardens Islamabad.

**CONSTRUCTION**  
IDEATION

**INVESTMENT  
ADVISORY**  
GET THE BEST DEALS

**SALES &  
MARKETING**  
WE DO IT ALL

**BROKERAGE  
SERVICES**  
WE SALE IT ALL!



**RANGE OF SERVICES  
AND EXPERTIES**

**INTERIOR  
DESIGNING**  
ARCHITECTURAL  
MASTERPIECES

**PROPERTY  
MAINTENANCE**  
SERVICES  
AT YOUR DOORSTEP

**PROJECT  
DEVELOPMENT**  
AND MUCH MORE

**CONSTRUCTION  
MONITORING**  
PERFECTION MEETS  
PROFESSIONALISM



ACACIA MALL  
& RESIDENCY



GULF TRADE CENTER



GULF ARCADE



GULF HOMES



GULF MANSION



GULF ICON-II



WIDE ZONE SQUARE



GULF HEIGHTS



PEARL VISTA CLASSIC



RIVER ICON